

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
NEBRASKA	1,578,385	1,711,263	1,734,956	1,775,196
MEDIAN AGE (YRS)	----	35.3	35.9	36.5
HISPANICS (ANY RACE)		94,425	104,493	121,343
STATE'S PERCENTAGE		5.52%	6.02%	6.84%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	1,533,261	1,542,935	1,562,014
STATE'S PERCENTAGE	89.60	88.93	87.99
MEDIAN AGE (YRS)	36.7	37.5	38.4
BLACK/AFRICAN-AMERICAN	68,541	71,932	75,883
STATE'S PERCENTAGE	4.01	4.15	4.27
MEDIAN AGE (YRS)	27.0	27.2	28.0
AMERICAN INDIAN/NATIVE	14,896	16,049	17,334
STATE'S PERCENTAGE	0.87	0.93	0.98
MEDIAN AGE (YRS)	23.7	24.2	24.4
ASIAN	21,931	24,158	27,692
STATE'S PERCENTAGE	1.28	1.39	1.56
MEDIAN AGE (YRS)	28.7	29.1	30.2
HAWAII/PACIFIC ISLANDER	836	911	1,029
STATE'S PERCENTAGE	0.05	0.05	0.06
MEDIAN AGE (YRS)	26.8	27.5	27.4
OTHER	47,845	53,773	63,161
STATE'S PERCENTAGE	2.80	3.10	3.56
MEDIAN AGE (YRS)	23.4	24.2	25.0

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	255,233	256,940
SUBURBAN	862,501	902,048
RURAL	617,222	616,208

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NEBRASKA: EXPENDITURES

Transportation and Marketing

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN		-----	
PER CAPITA	\$44,133	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$25,873,056,000	\$32,631,151,000	26.12%
FOOD AT HOME TOTAL	\$3,085,277,500	\$3,505,605,300	13.62%
FOOD AWAY FROM HOME TOTAL	\$2,647,916,100	\$3,306,899,600	24.89%
FOOD AS % OF TOTAL EXPENDITURES	22.16%	20.88%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$570,609,200	\$653,894,000	14.60%
FISH & SEAFOOD PRODUCTS	\$54,334,400	\$62,333,800	14.72%
FRUITS & VEGETABLES	\$320,690,600	\$360,023,700	12.27%
DAIRY PRODUCTS	\$339,514,100	\$384,412,700	13.22%
BAKERY PRODUCTS	\$336,909,400	\$371,120,700	10.15%
CEREALS & PRODUCTS	\$171,514,700	\$198,188,500	15.55%
PREPARED FOODS	\$520,465,700	\$598,661,500	15.02%
JUICES	\$74,472,700	\$83,995,300	12.79%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$183,043,300	\$251,863,500	37.60%
FAST FOOD	\$81,489,500	\$108,418,200	33.05%
FULL SERVICE	\$101,553,800	\$143,445,300	41.25%
LUNCH	\$661,268,100	\$820,497,900	24.08%
FAST FOOD	\$408,043,700	\$492,489,800	20.70%
FULL SERVICE	\$253,224,400	\$328,008,100	29.53%
DINNER	\$951,067,700	\$1,211,988,500	27.43%
FAST FOOD	\$396,977,000	\$481,062,300	21.18%
FULL SERVICE	\$554,090,600	\$730,926,200	31.91%

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NEBRASKA: HOUSEHOLD FOOD EXPENDITURES

Transportation and Marketing

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$839	\$930	10.85%
POULTRY	\$212	\$237	11.79%
EGGS	\$36	\$39	8.33%
FISH & SEAFOOD			
FRESH	\$40	\$44	10.00%
FROZEN	\$28	\$32	14.29%
CANNED	\$12	\$13	8.33%
FRUITS / VEGETABLES			
FRESH	\$314	\$344	9.55%
CANNED	\$82	\$92	12.20%
FROZEN	\$57	\$58	1.75%
OTHER	\$19	\$18	-5.26%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$171	\$184	7.60%
CHEESE	\$136	\$142	4.41%
ICE CREAM	\$78	\$85	8.97%
BUTTER / MARGARINE	\$41	\$50	21.95%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$383	\$409	6.79%
COOKIES	\$72	\$76	5.56%
CRACKERS	\$41	\$43	4.88%
CEREALS & PRODUCTS			
CEREALS	\$150	\$161	7.33%
PASTA PRODUCTS	\$40	\$47	17.50%
FLOUR & MIXES	\$43	\$51	18.60%
RICE	\$20	\$24	20.00%
PREPARED FOODS			
SNACKS/CHIPS	\$139	\$162	16.55%
JUICES	\$110	\$119	8.18%
FROZEN/PREP. OTHER	\$112	\$130	16.07%
SOUPS	\$65	\$75	15.38%
SAUCES & GRAVIES	\$58	\$58	0.00%
BABY FOOD	\$44	\$49	11.36%
FROZEN MEALS	\$40	\$46	15.00%
NUTS	\$32	\$34	6.25%
SALADS	\$23	\$28	21.74%

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